Northwestern Impact Survey

0. WELCOME

Welcome ${m://FirstName},

Thank you for participating in the Northwestern Alumni Survey. Your participation in this survey is voluntary and you may answer as few or as many questions as you wish. Please be assured that the data will be treated as confidential, and the results of any research or analysis using the data will be presented in a way that individual respondents cannot be identified. If data from this survey are used for academic research, the same rules of confidentiality and reporting apply.

The survey should take approximately 20 minutes to complete.

Your participation is very important and greatly appreciated!

If you encounter any problems while taking the survey, please contact Paul Schatz at p-schatz@northwestern.edu.

1. EDUCATION SINCE COLLEGE

Education Since College
Have you enrolled in a graduate or professional degree program since graduating from Northwestern?

Yes [ ] No [ ]

Education Since College

How well did Northwestern prepare you for graduate or professional school?

Very well [ ] More than adequately [ ] Adequately [ ] Less than adequately [ ] Very poorly [ ]

Are you enrolled in a graduate or professional degree program now?

Yes, I am a full time student [ ] Yes, I am a part time student [ ] No [ ]
How many years after you finished college did you start your graduate or professional education?

- ○ Immediately
- ○ 1 year later
- ○ 2 to 3 years later
- ○ 4 to 6 years later
- ○ 7 to 10 years later
- ○ 11 or more years later

Please tell us about the graduate and professional degrees you have pursued, either in the past or currently, and the degrees that you have completed. Mark all that apply.

- □ Master of Arts (e.g., MA)
- □ Master's in Fine Arts (MFA)
- □ Master's in Music
- □ Master of Science (MS)
- □ Master's degree in Business (MBA)
- □ Master's degree in Engineering
- □ Professional Masters (e.g., MEd, MPA, MSW, MSN, MAT, MPH, MM)
- □ Other Master's Degree
- □ Law degree (e.g., JD, LLB)
- □ Medical degree (e.g., MD, DO, DDS, DVM)
- □ Doctoral Degree: Biological sciences
- □ Doctoral Degree: Engineering, other applied sciences
- □ Doctoral Degree: Humanities or arts
- □ Doctoral Degree: Physical Sciences or Mathematics
- □ Doctoral Degree: Social sciences
- □ Doctoral Degree: Education
- □ Other doctorate
- □ Other degree
Please tell us the University name and year of graduation (actual or expected) for the graduate degrees you specified above. If you no longer expect to complete the degree, please check “Do not expect to graduate.” Year should be written as yyyy.
<table>
<thead>
<tr>
<th>University name</th>
<th>Currently enrolled</th>
<th>Completed Degree</th>
<th>Doctoral Degree</th>
</tr>
</thead>
<tbody>
<tr>
<td>Master of Arts (e.g., MA)</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Master's in Fine Arts (MFA)</td>
<td></td>
<td>○</td>
<td>○</td>
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<tr>
<td>Master's in Music</td>
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<td>○</td>
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<tr>
<td>Master of Science (MS)</td>
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</tr>
<tr>
<td>Master's degree in Business (MBA)</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Master's degree in Engineering</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Professional Masters (e.g., MEd, MPA, MSW, MSN, MAT, MPH, MM)</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Other Master's Degree</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Law degree (e.g., JD, LLB)</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Medical degree (e.g., MD, DO, DDS, DVM)</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Doctoral Degree: Biological sciences</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Doctoral Degree: Engineering, other applied sciences</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
<tr>
<td>Doctoral Degree:</td>
<td></td>
<td>○</td>
<td>○</td>
</tr>
</tbody>
</table>
2. JOBS AND CAREERS

Jobs and Careers

Are you employed right now?

- Yes
- Yes, but currently on leave (e.g., sabbatical, parental leave)
- No

How would you characterize your employment?

- Full time (30 hours or more per week)
- Part time (up to 30 hours per week)
Are you looking for employment at this time?

Yes  
No

Are you retired?

Yes  
No

Right now, are you actively planning or working on starting your own business?

Yes  
No

How would you characterize the amount of time you're putting into starting this business?

Full time  
Part time
Right now, are you spending a significant amount of time on a personal project, such as a book or artistic endeavor?

Yes [ ]  
No [ ]

How would you characterize the amount of time you put into this personal project?

Full time [ ]  
Part time [ ]

Have you served in the U.S. military, either currently or in the past? Mark all that apply.

No [ ]  
Yes, I am a veteran [ ]  
Yes, currently on active duty [ ]  
Yes, currently in the Reserve [ ]  
Yes, in the National Guard [ ]

Do you currently work for a national or local service organization (such as AmeriCorps or the Peace Corps) or as a paid volunteer for more than ten hours per week?

Yes [ ]  
No [ ]
How would you characterize this service or volunteer work?

- Full time
- Part time

Would you describe any of your current activities as...
Mark all that apply.

- A fellowship or internship
- Freelancing
- Temp or contract work
- None of the above

Thinking about your responses above, how would you describe your PRIMARY activity right now?

- Employment including military service or service work, as described above
- Seeking employment
- Furthering my education
- Working on personal project, such as a book or artistic endeavor
- Starting a business
- Caring for children
- Caring for other family or myself
- Retirement
- Other

You marked "Other" as your primary activity right now. Please specify:
2.5 CURRENT POSITION

Current Position

How well did Northwestern prepare you for your current career?

- Very well
- More than adequately
- Adequately
- Less than adequately
- Very poorly
- Not applicable

Overall, how satisfied are you with your career thus far?

- Very satisfied
- Generally satisfied
- Ambivalent
- Generally dissatisfied
- Very dissatisfied
- Not applicable

Please provide the name of your firm or organization:

Please provide your approximate yearly salary in US Dollars (not including sign on bonus, moving expenses, tuition assistance, etc.).
In what sector are you employed? Mark the best answer.

- Self-employed in own business or professional non-group practice
- For-profit corporation/company/group-practice
- Government or other public institution or agency, including military
- Non-profit organization, institution or NGO (e.g., arts/human services/international organizations)

Please select the industry that best describes your employer.
First select your broad industry group, then your specific industry.

Industry Group

Industry

You described the industry of your employer as "Other". Please specify:


Which of the following best describes your current position?

- Entry level
- Mid-level
- Senior level
- Executive level (except chief executive)
- Chief executive (CEO, COO, CFO, GM or principal in a business or other organization)

How much does your current job involve supervising or managing the work of others?

- None or very little
- Some, but less than half my time
- More than half my time
- Most of my time

Whether or not you are currently employed, what is your principal occupation?
First select your broad occupational group, then your specific occupation.

Occupation Group

Occupation

You indicated "Other" as your principal occupation. Please specify:


Is your current position related to your undergraduate field(s) of study?
- Yes, same field as major(s)
- Yes, related to major(s)
- No, not related

How do you think of your current job?
- As a career
- As a stepping stone to a career
- As just a job to get by

3. WELL-BEING AND COMMUNITY

Well-Being and Community

In general, how satisfied would you say you are with your life right now?
- Very satisfied
- Generally satisfied
- Ambivalent
- Generally dissatisfied
- Very dissatisfied
How satisfied are you with your current work/life balance?

- Very satisfied
- Somewhat satisfied
- Neither satisfied nor dissatisfied
- Somewhat dissatisfied
- Very dissatisfied

$\{e://Field/DOGOODTXT\} have you done any of these activities? Please mark all that apply.

- Served as an officer or on a committee for a local club, organization, or place of worship
- Served as an officer or on a committee for a professional, academic, or business association
- Served on a local government board or commission
- Run for political office
- Worked on a political campaign (candidate or cause)
- Been a board member for a non-profit organization (local or national)

In the past twelve months, how often have you done unpaid volunteer work?

- Not at all
- Once or twice in the past year
- Every few months
- About once a month
- About once a week
- More than once a week
Have you participated, beyond making a donation, in any of these types of groups during the past twelve months?

☐ A school group, neighborhood, or community association such as PTA or neighborhood watch group

☐ A service or civic organization such as the American Legion or Lions Club

☐ A sports or recreational organization such as a soccer club or tennis club

☐ A church, synagogue, mosque, or other religious institution or organization, not counting your attendance at religious services

☐ Any other type of organization
Please indicate how important each of the following is to you at this point in your life and career.

<table>
<thead>
<tr>
<th></th>
<th>Essential</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not Important</th>
</tr>
</thead>
<tbody>
<tr>
<td>Raising a family</td>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Working for social and political change</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Helping others</td>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Being well off financially</td>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Gaining recognition from colleagues</td>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Being successful in a business of your own</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Doing creative and expressive work</td>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Learning about other cultures and nations</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Participating in politics or community affairs</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Interacting with people of diverse backgrounds</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
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<tr>
<td>Contributing to science and innovation</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
<tr>
<td>Doing work that is in accordance with your philosophy/religion</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>
How often in your personal or professional life do you interact with...

<table>
<thead>
<tr>
<th>People from other cultures or countries</th>
<th>Very Often</th>
<th>Often</th>
<th>Occasionally</th>
<th>Seldom</th>
<th>Rarely or never</th>
</tr>
</thead>
<tbody>
<tr>
<td>People of a different race/ethnicity than you</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>People with a different religion than you</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>People from a different economic background than you</td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>People with different political beliefs/values than yours</td>
<td></td>
<td></td>
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<td></td>
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</tr>
</tbody>
</table>

4. EVALUATING YOUR SCHOOL

Evaluating Your School

Overall, how satisfied are you with your undergraduate education at Northwestern?

<table>
<thead>
<tr>
<th>Very Satisfied</th>
<th>Generally Satisfied</th>
<th>Ambivalent</th>
<th>Generally Dissatisfied</th>
<th>Very Dissatisfied</th>
</tr>
</thead>
</table>
Would you encourage a current high school senior who resembles you when you were a high school senior (similar background, ability, interests and temperament) to attend Northwestern?

<table>
<thead>
<tr>
<th>Definitely Would</th>
<th>Probably Would</th>
<th>Maybe</th>
<th>Probably Would NOT</th>
<th>Definitely Would NOT</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>

When you were an undergraduate, how satisfied were you with the sense of community on campus?

<table>
<thead>
<tr>
<th>Very satisfied</th>
<th>Generally satisfied</th>
<th>Generally dissatisfied</th>
<th>Very dissatisfied</th>
<th>N/A</th>
</tr>
</thead>
<tbody>
<tr>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
<td>☐</td>
</tr>
</tbody>
</table>
### Based on what you know now, how well do you think your undergraduate experience at Northwestern prepared you to:

<table>
<thead>
<tr>
<th>Skill</th>
<th>Very Well</th>
<th>More than Adequately</th>
<th>Adequately</th>
<th>Less than Adequately</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work effectively as a member of a team</td>
<td></td>
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</tr>
<tr>
<td>Acquire new skills and knowledge on your own</td>
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<td></td>
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<tr>
<td>Communicate well orally</td>
<td></td>
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<tr>
<td>Be an effective leader</td>
<td></td>
<td></td>
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<tr>
<td>Relate well to people of different races, nations, and religions</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Think critically</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Write clearly and effectively</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Read or speak a foreign language</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Resolve interpersonal conflicts positively</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Develop career- or work-related knowledge and skills</td>
<td></td>
<td></td>
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<td></td>
</tr>
<tr>
<td>Identify moral and ethical issues</td>
<td></td>
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<td></td>
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<tr>
<td>Formulate creative/original ideas and solutions</td>
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<tr>
<td>Judge the merits of arguments based on their sources, methods and reasoning</td>
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<tr>
<td>Understand your own abilities, interests, limitations, and personality</td>
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<tr>
<td>Develop self-esteem/confidence</td>
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</tr>
</tbody>
</table>

### 5. PAYING FOR YOUR EDUCATION

**Paying For Your Education**
Did you personally borrow money to finance your undergraduate education?

Yes [ ] No [ ]

What was the total amount you personally borrowed to finance your undergraduate education?

$1 to 9,999 [ ]$10,000 to 19,999 [ ]$20,000 to 29,999 [ ]$30,000 to 39,999 [ ]$40,000 or more [ ] Unable to estimate the amount [ ]

Did you personally borrow money to finance your graduate or professional education?

Yes [ ] No [ ]
Did you borrow $50,000 or more for your graduate or professional education?
If you are currently enrolled, please give us your best projection of how much you will have borrowed for graduate or professional school when you complete your program.

Yes [ ] No [ ]

What was the total amount you personally borrowed to finance your graduate or professional education?

- $1 to 9,999 [ ]
- $10,000 to 19,999 [ ]
- $20,000 to 29,999 [ ]
- $30,000 to 39,999 [ ]
- $40,000 to 49,999 [ ]
- Unable to estimate the amount [ ]

What was the total amount you personally borrowed to finance your graduate or professional education?

- $50,000-$74,999 [ ]
- $75,000-$99,999 [ ]
- $100,000-$149,999 [ ]
- $150,000 or more [ ]
- Unable to estimate the amount [ ]
Do you still owe money on any of your education loans?

- Yes [ ]
- No [ ]

Which of these ranges best describes your monthly payments on these debts?

- Less than $100 [ ]
- $100-$249 [ ]
- $250-$499 [ ]
- $500-$749 [ ]
- $750-$999 [ ]
- $1000 or more [ ]
- Not currently in repayment (grace, deferment, or forbearance) [ ]

In the past year, how difficult has it been for you to make these payments?

- Not at all [ ]
- Slightly [ ]
- Somewhat [ ]
- Quite [ ]
- Extremely [ ]
- Not applicable [ ]
Have your parents helped you repay your undergraduate student loans?

- No
- Yes, but less than half
- Yes, half or more

At the time you graduated from college, what was your expectation about getting help from your parents?

- Did not expect help
- Expected to get some help
- Expected a great deal of help

Did the benefits you received from attending Northwestern outweigh the financial costs to you and your family? Mark the best answer.

- Yes, definitely
- Maybe
- No, definitely not

6. KEEPING IN TOUCH

Keeping in Touch
Today, how connected do you feel to Northwestern?

(Mark all that apply)

- Very connected
- Moderately connected
- Somewhat connected
- Not very connected

Are you regularly in touch with people you met at Northwestern?

(Mark all that apply)

- Yes, with my advisor(s)
- Yes, with other professors or staff
- Yes, with members of my team or club
- Yes, with classmates/friends I met at Northwestern
- No
When you think about your connection to Northwestern today, how important is each of the following to you?

<table>
<thead>
<tr>
<th>Category</th>
<th>Essential</th>
<th>Very Important</th>
<th>Somewhat Important</th>
<th>Not Important at All</th>
<th>Nc Applic</th>
</tr>
</thead>
<tbody>
<tr>
<td>Your class (year of graduation)</td>
<td></td>
<td></td>
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<td></td>
<td>C</td>
</tr>
<tr>
<td>Your academic department or major</td>
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<td></td>
<td>C</td>
</tr>
<tr>
<td>Your school or college (within a university)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>C</td>
</tr>
<tr>
<td>Northwestern as a whole</td>
<td></td>
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<td></td>
<td></td>
<td>C</td>
</tr>
<tr>
<td>Your clubs/organizations</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>C</td>
</tr>
<tr>
<td>Athletics</td>
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<td></td>
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<td>C</td>
</tr>
<tr>
<td>Your residence hall</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>C</td>
</tr>
<tr>
<td>Local alumni club</td>
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<td></td>
<td></td>
<td></td>
<td>C</td>
</tr>
<tr>
<td>Friendships from college</td>
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<td></td>
<td></td>
<td>C</td>
</tr>
<tr>
<td>Affinity/identity club</td>
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<td>C</td>
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</tbody>
</table>
In the past five years, have you participated in any of the following Northwestern activities? Mark all that apply.

- Visited campus
- Attended a reunion or homecoming
- Worked as an admissions volunteer
- Worked as a career advisor/mentor (to students or alumni)
- Mentored or advised a student organization
- Worked as a fundraising volunteer
- Worked as a class or reunion volunteer
- Worked as another sort of college volunteer (regional alumni group, affinity group, etc.)
- Receive mentoring from Northwestern mentorship program as an alum
- Participated in virtual alumni programming

Which of the following statements best describes your financial contributions to Northwestern?

- I have not contributed financially and do not plan to in the future.
- I have not contributed financially but plan to in the future.
- I have contributed financially but plan to give less or not at all in the future.
- I have contributed financially and plan to continue giving at the same level in the future.
- I have contributed financially and plan to increase my giving in the future.

7. ABOUT YOU

About You
**With which class year at Northwestern do you most closely identify? (YYYY)**

<table>
<thead>
<tr>
<th>Activity</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Work with a faculty member on their research?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Study abroad?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Study at another college in the U.S.?</td>
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<td></td>
</tr>
<tr>
<td>Have an internship?</td>
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<td></td>
</tr>
<tr>
<td>Participate in intercollegiate (NCAA) athletics?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Participate in club sports?</td>
<td></td>
<td></td>
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<tr>
<td>Participate in community service?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Work for pay?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Receive work-study aid?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Received financial aid from Northwestern?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Hold a leadership role on- or off-campus (e.g., student organization, community group, club, or team)?</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Have at least one faculty or staff member (including coaches) who was a mentor to you?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Do you have a spouse or partner?**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

**How many children do you have?**

<table>
<thead>
<tr>
<th></th>
<th>None</th>
<th>One</th>
<th>Two</th>
<th>Three</th>
<th>Four or more</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

**Are any of your children aged 5 or younger?**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

**Do you own your own home now?**

<table>
<thead>
<tr>
<th></th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>O</td>
<td>O</td>
</tr>
</tbody>
</table>

**What is your gender?**

<table>
<thead>
<tr>
<th>Gender</th>
<th>I identify as:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Woman</td>
<td>O</td>
</tr>
<tr>
<td>Man</td>
<td>O</td>
</tr>
<tr>
<td></td>
<td>O</td>
</tr>
</tbody>
</table>
What is your sexual orientation?

- Heterosexual
- Gay/lesbian
- Bisexual
- Unsure
- I identify as:

What is your race or ethnic group? Mark all that apply.

- American Indian or Alaskan Native
- Asian
- Black or African American
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- White

Are you a U.S. citizen or permanent resident today?

- Yes
- No

Thinking back to when you started college, how would you say your family's standard of living compared to all American families? How would you place yourself today? Just give your best estimate. Mark the best answer in each row.

<table>
<thead>
<tr>
<th></th>
<th>Far above average</th>
<th>Above average</th>
<th>Average</th>
<th>Below average</th>
<th>Far below average</th>
</tr>
</thead>
<tbody>
<tr>
<td>My family, when I started college</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Me, today</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
**Do/did any of your parents…**

- Have a Bachelor’s degree?  
  - Yes  
  - No
- Have a graduate or professional degree (beyond the Bachelor’s)?  
  - Yes  
  - No
- Attend Northwestern as an undergraduate?  
  - Yes  
  - No

**Did your parent(s) own the home in which you lived before attending Northwestern as an undergraduate?**

- Yes  
- No

**Is your primary residence inside or outside the U.S.?**

- In the US (including Puerto Rico, territories, etc.)  
- Outside of the US

**In which state do you reside?**

**In which country or region do you reside?**
Please mark the ranges below that most closely approximate your 2019 individual earnings and household income, before taxes.

<table>
<thead>
<tr>
<th>Your Individual Earnings</th>
<th>Total Household Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under $50,000</td>
<td></td>
</tr>
<tr>
<td>$50,000 - $99,999</td>
<td></td>
</tr>
<tr>
<td>$100,000 - $149,999</td>
<td></td>
</tr>
<tr>
<td>$150,000 - $199,999</td>
<td></td>
</tr>
<tr>
<td>$200,000 - $249,999</td>
<td></td>
</tr>
<tr>
<td>$250,000 - $499,999</td>
<td></td>
</tr>
<tr>
<td>Over $500,000</td>
<td></td>
</tr>
</tbody>
</table>

**LOCALS**

To what extent do you agree or disagree with the following statement:

I feel a sense of belonging within the Northwestern alumni community

- Strongly disagree
- Somewhat disagree
- Neither agree nor disagree
- Somewhat agree
- Strongly agree
Which of the following statements best reflects your attitude about giving to Northwestern?

- My top giving priority
- One of my top three giving priorities
- Important, but I would support many other organizations first
- Not a priority for me
Of the items listed below, select the ways you CURRENTLY receive news/information about Northwestern. (Select all that apply)

Virtual and In-person

☐ Meeting with a gift officer
☐ By attending in person or virtual University events
☐ Class reunions

Affiliations

☐ Information from your local alumni club
☐ Information from your Northwestern school
☐ Information from your academic major/department
☐ Information from your alumni affinity group

Social Media

☐ Northwestern Alumni Group on LinkedIn
☐ Northwestern University page on LinkedIn
☐ Twitter (Twitter.com/NUAlumni)
☐ Instagram (Instagram.com/NorthwesternAlumni)
☐ Facebook (Facebook.com/NorthwesternAlumni)

Newsletters

☐ Athletics newsletter
☐ Volunteer newsletter
☐ NAA Virtually Purple newsletter
☐ Giving society newsletter
☐ Northwestern Magazine newsletter
☐ NAA Purple Line newsletter

Websites

☐ Our Northwestern (our.northwestern.edu)
☐ Northwestern University website (northwestern.edu)
☐ Alumni website (alumni.northwestern.edu)
☐ We Will website (wewill.northwestern.edu)

General
8. LAST SECTION

Last Section

Please use this space to make any other comments you would like about any of the topics raised in the survey or any other matter of concern to you.

This is the last page of the survey. If you wish to review your responses, please use the "BACK" button, or select "SAVE & SUBMIT" to complete your survey.

Once you select “SAVE & SUBMIT” you will not be able to review or change your responses.

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