

o. WELCOME

Welcome \${m://FirstName},

Thank you for participating in the Northwestern Alumni Survey. Your participation in this survey is voluntary and you may answer as few or as many questions as you wish. Please be assured that the data will be treated as confidential, and the results of any research or analysis using the data will be presented in a way that individual respondents cannot be identified. If data from this survey are used for academic research, the same rules of confidentiality and reporting apply.

The survey should take approximately 20 minutes to complete.

Your participation is very important and greatly appreciated!

If you encounter any problems while taking the survey, please contact Paul Schatz at p-schatz@northwestern.edu.

1. EDUCATION SINCE COLLEGE

Education Since College

Have you enrolled in a graduate or professional degree program	n
since graduating from Northwestern?	

Yes No O

Education Since College

How well did Northwestern prepare you for graduate or professional school?

Very well More than Adequately Less than Very poorly adequately O

Are you enrolled in a graduate or professional degree program now?

Yes, I am a full time student

Yes, I am a part time

Student

O

Hov	v many years after you finishe	d co	ollege did you start your
grac	duate or professional educatio	n?	
0	Immediately		
0	ı year later		
0	2 to 3 years later		
0	4 to 6 years later		
0	7 to 10 years later		
0	11 or more years later		
Plea	ase tell us about the graduate a	ınd	professional degrees you have
_	sued, either in the past or curi		tly, and the degrees that you
hav	e completed. Mark all that apply	•	
	Master of Arts (e.g., MA)		Medical degree (e.g., MD, DO, DDS, DVM)
	Master's in Fine Arts (MFA)		Doctoral Degree: Biological sciences
	Master's in Music		Doctoral Degree: Engineering, other applied sciences
	Master of Science (MS)		Doctoral Degree: Humanities or arts
	Master's degree in Business (MBA)		Doctoral Degree: Physical Sciences or Mathematics
	Master's degree in Engineering		Doctoral Degree: Social sciences
	Professional Masters (e.g., MEd, MPA, MSW, MSN, MAT, MPH, MM)		Doctoral Degree: Education
	Other Master's Degree		Other doctorate
	Law degree (e.g., JD, LLB)		Other degree

Please tell us the University name and year of graduation (actual or expected) for the graduate degrees you specified above. If you no longer expect to complete the degree, please check "Do not expect to graduate." Year should be written as yyyy.

	University name	Currently enrolled	Completed Degree	Do ex] grac
» Master of Arts (e.g., MA)		0	0	(
» Master's in Fine Arts (MFA)		0	0	(
» Master's in Music		0	0	(
» Master of Science (MS)		0	0	(
» Master's degree in Business (MBA)		0	0	(
» Master's degree in Engineering		0	0	(
» Professional Masters (e.g., MEd, MPA, MSW, MSN, MAT, MPH, MM)		0	0	(
» Other Master's Degree		0	0	(
» Law degree (e.g., JD, LLB)		0	0	(
» Medical degree (e.g., MD, DO, DDS, DVM)		0	0	(
» Doctoral Degree: Biological sciences		0	0	(
» Doctoral Degree: Engineering, other applied sciences		0	0	(
» Doctoral Degree:		\cap	\cap	(

» Doctoral Degree: Social			\circ	
sciences				
» Doctoral Degree: Education		0	0	
» Other doctorate		0	0	
» Other degree		0	0	
2. JOBS AND CARE	ERS			
Jobs and Car	eers			
Are you employed r	ight now?			
Yes	Yes, but currently on leave (e.g., sabbatical, parental leave)	No O	0	
	0			

Part time (up to 30 hours per week)

How would you characterize your employment?

Full time (30 hours or more per week)

Are you looking for employment	at this time?
Yes	No
0	0
Are you retired?	
Yes	No
0	0
Right now, are you actively plann own business?	ing or working on starting your
Yes	No
0	0
•	amount of time you're putting into
starting this business?	
Full time	Part time
\bigcirc	\bigcirc

,	• •	ng a significant a book or artist		me on a
r	Yes		No	
	0		0	
How would yo personal proj		ize the amount	of time you p	ut into this
	Full time		Part time	;
	0		0	
Have you serve past? Mark all No	that apply.	Yes, currently on active duty	Yes, currently in	
•	riCorps or th	a national or lo e Peace Corps) veek?		O

How	would you cha	aracterize this	service or volunte	eer work?	
Full time		me	Part time		
	0		C)	
	ıld you describe	e any of your c	urrent activities a	ıs	
	A fellowship or internship	Freelancing	Temp or contract work	None of the above	
PRII	MARY activity I	right now?	oove, how would y e or service work, as de	·	
0	Furthering my educ Working on persona Starting a business		a book or artistic endea	ivor	
	Caring for children Caring for other fan	nily or myself			
	Retirement	my or mysen			
0	Other				

You marked "Other" as your primary activity right now. Please

9 of 34

specify:

O	adequately	O	adequately		applicable
Overall, how	satisfied a	are you with	ı your cared	er thus far?	
Very satisfied	Generally satisfied	Ambivalent	Generally dissatisfied	Very dissatisfied	Not applicable
Please provi	de the nan	ne of your fi	rm or orga	nization:	

In what sector are you employed? Mark the best answer.
O Self-employed in own business or professional non-group practice
O For-profit corporation/company/group-practice
O Government or other public institution or agency, including military
 Non-profit organization, institution or NGO (e.g., arts/human services/international organizations)
Please select the industry that best describes your employer.
First select your broad industry group, then your specific industry.
Industry Group
Industry
You described the industry of your employer as "Other". Please specify:

Which of the follo	owing best descri	bes your current	position?
O Entry level			
O Mid-level			
O Senior level			
O Executive level (e	except chief executive)		
O Chief executive (organization)	CEO, COO, CFO, GM o	or principal in a busine	ess or other
How much does y	our current iob i	nvolve supervisii	ng or managing
the work of other	•		-8 or88
None or very little	Some, but less than half my time	More than half my time	Most of my time
Whether or not y occupation? First select your bro	•	- ,	-
Occupation Group			~
Occupation	V		
You indicated "O	ther" as your prir	ncipal occupation	. Please specify:

Is your current position	related to your	undergraduate	field(s) of
study?			

Yes, same field as major(s) Yes, related to major(s) No, not related

How do you think of your current job?

As a career As a stepping stone to a career

Career Ca

3. WELL-BEING AND COMMUNITY

Well-Being and Community

In general, how satisfied would you say you are with your life right now?

Very satisfied Generally Ambivalent Generally Very dissatisfied dissatisfied

How satisfied are you with your current work/life balance?

Very satisfied	Somewhat satisfied	Neither satisfied nor dissatisfied	Somewhat dissatisfied	Very dissatisfied
	0	0	0	
		} have you done	any of thes	se activities?
Please mark all th —	iat appiy.			
Served as an of of worship	officer or on a co	ommittee for a local	club, organiza	tion, or place
Served as an obusiness association		ommittee for a profe	essional, acade	mic, or
Served on a lo	cal governmen	t board or commissi	on	
Run for politic	cal office			
		ign (candidate or cau	ıse)	
	-	on-profit organizati		tional)
		r r o o		· ,
In the nact two	lve months	how often have	vou done i	unnaid
volunteer worl	•	now often have	you done t	anpara
O Not at all				
	in the past year	r		
O Every few mor	nths			
About once a	month			
O About once a	week			
O More than one	ce a week			

Have you participated, beyond making a donation, in any of these
types of groups during the past twelve months?

A school group, neighborhood, or community association such as PTA or neighborhood watch group
A service or civic organization such as the American Legion or Lions Club
A sports or recreational organization such as a soccer club or tennis club
A church, synagogue, mosque, or other religious institution or organization, not counting your attendance at religious services
Any other type of organization

Please indicate how important each of the following is to you at this point in your life and career.

		T 7	a 1 .	Not
	Essential	Very Important	Somewhat Important	Import at Al
Raising a family	0	0	0	0
Working for social and political change	0	0	0	0
Helping others	0	0	0	0
Being well off financially	0	0	0	0
Gaining recognition from colleagues	0	0	0	0
Being successful in a business of your own	0	0	0	0
Doing creative and expressive work	0	0	0	0
Learning about other cultures and nations	0	0	0	0
Participating in politics or community affairs	0	0	0	0
Interacting with people of diverse backgrounds	0	0	0	0
Contributing to science and innovation	0	0	0	0
Doing work that is in accordance with your philosophy/religion	0	0	0	0

How often in your personal or professional life do you interact with...

	Very Often	Often	Occasionally	Seldom	Rarely or never
People from other cultures or countries	0	0	0	0	0
People of a different race/ethnicity than you	0	0	0	0	0
People with a different religion than you	0	0	0	0	0
People from a different economic background than you	0	0	0	0	0
People with different political beliefs/values than yours	0	0	0	0	0

4. EVALUATING YOUR SCHOOL

Evaluating Your School

Overall, how satisfied are you with your undergraduate education at Northwestern?

Very Satisfied	Generally	Ambivalent	Generally	Very Dissatisfied
\circ	Satisfied	\circ	Dissatisfied	\circ
O	0		0	O

Would you encourage a current high school senior who resembles
you when you were a high school senior (similar background,
ability, interests and temperament) to attend Northwestern?

Definitely Would	l Probably Would	Maybe	Probably Would	Definitely Wou	ld
\bigcirc	\bigcirc	\bigcirc	NOT	NOT	
			0	0	

When you were an undergraduate, how satisfied were you with the sense of community on campus?

Very satisfied	Generally	Generally	Very dissatisfied	N/A
\bigcirc	satisfied	dissatisfied	\circ	\bigcirc
	\circ	\circ		

Based on what you know now, how well do you think your undergraduate experience at Northwestern prepared you to:

		More than Adequately	Adequately	Less than Adequatel
Work effectively as a member of a team	0	0	0	0
Acquire new skills and knowledge on your own	0	0	0	0
Communicate well orally	0	0	0	0
Be an effective leader	0	0	0	0
Relate well to people of different races, nations, and religions	0	0	0	0
Think critically	0	0	0	0
Write clearly and effectively	0	0	0	0
Read or speak a foreign language	0	0	0	0
Resolve interpersonal conflicts positively	0	0	0	0
Develop career- or work-related knowledge and skills	0	0	0	0
Identify moral and ethical issues	0	0	0	0
Formulate creative/original ideas and solutions	0	0	0	0
Judge the merits of arguments based on their sources, methods and reasoning	0	0	0	0
Understand your own abilities, interests, limitations, and personality	0	0	0	0
Develop self-esteem/confidence	0	0	0	0

5. PAYING FOR YOUR EDUCATION

Paying For Your Education

Did you personally borrow money to finance your undergraduat	te
education?	

Yes No O

What was the total amount you personally borrowed to finance your <u>undergraduate</u> education?

\$1 to 9,999 \$10,000 to \$20,000 to \$30,000 to \$40,000 or Unable to estimate the amount

Did you personally borrow money to finance your <u>graduate or professional</u> education?

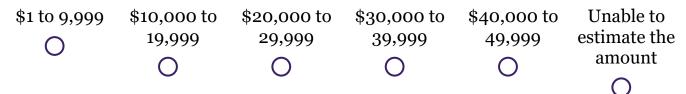
Yes No

Did you borrow \$50,000 or more for your <u>graduate or professional</u> education?

If you are currently enrolled, please give us your best projection of how much you will have borrowed for graduate or professional school when you complete your program.



What was the total amount you personally borrowed to finance your graduate or professional education?



What was the total amount you personally borrowed to finance your <u>graduate or professional</u> education?



Do you still o	owe mone	y on any of yo	our educa	tion loans?	
	Yes			No	
	0			0	
Which of the	ese ranges	best describe	es your m	onthly payn	nents on
these debts?	1				
O Less than §	\$100				
\$100-\$249)				
\$250-\$499)				
\$500-\$749)				
O \$750-\$999)				
() \$1000 or n	nore				
O Not curren	tly in repaym	ent (grace, defer	ment, or for	rbearance)	
In the past y	ear, how d	lifficult has it	t been for	you to make	e these
payments?					
Not at all	Slightly	Somewhat	Quite	Extremely	Not
0	0	0	0	0	applicable

Have your parent	s helped you repay your und	lergraduate student
loans?		
No	Yes, but less than half	Yes, half or more
0	0	0
·	aduated from college, what from your parents?	was your expectation
Did not expect he	elp Expected to get some help	Expected a great deal of help
•	ou received from attending incial costs to you and your f	
Yes, definitely	Maybe	No, definitely not
0	0	0

6. KEEPING IN TOUCH

Keeping in Touch

Today, how co	onnected do y	ou feel to No	rthwestern?	
Very connect O Are you regul	connec	cted	vhat connected No	O
(Mark all that a	pply)			
Yes, with my advisor(s)	Yes, with other professors or staff	Yes, with members of my team or club	classmates/friend	No 🗆

When you think about your connection to Northwestern today, how important is each of the following to you?

				Not	
	1	Very		Important	Nc
	Essential	Important	Important	at All	Applic
Your class (year of graduation)	0	0	0	0	C
Your academic department or major	0	0	0	0	С
Your school or college (within a university)	0	0	0	0	С
Northwestern as a whole	0	0	0	0	C
Your clubs/organizations	0	0	0	0	C
Athletics	0	0	0	0	C
Your residence hall	0	0	0	0	C
Local alumni club	0	0	0	0	C
Friendships from college	0	0	0	0	C
Affinity/identity club	0	0	0	0	C

	he past five years, have you pa		
Nor	thwestern activities? Mark all t	hat	apply.
	Visited campus		Worked as a fundraising volunteer
	Attended a reunion or homecoming		Worked as a class or reunion volunteer
	Worked as an admissions volunteer		Worked as another sort of college volunteer (regional alumni group, affinity group, etc.)
	Worked as a career advisor/mentor (to students or alumni)		Receive mentoring from Northwestern mentorship program as an alum
	Mentored or advised a student organization		Participated in virtual alumni programming
TA71. 9	2 - 1 C - 11	. 1	1 <u>(°</u>
	ich of the following statements	s be	est describes your financial
con	tributions to Northwestern?		
0	I have not contributed financially and	do n	ot plan to in the future.
0	I have not contributed financially but p	olan	to in the future.
0	I have contributed financially but plan	to g	ive less or not at all in the future.
	I have contributed financially and planthe that the future.	to c	continue giving at the same level in
0	I have contributed financially and plan	to i	ncrease my giving in the future.

7. ABOUT YOU

About You

With which class year at Northwestern do you most closely identify? (YYYY)

While you were an undergraduate, did you...

	Yes	No
Work with a faculty member on their research?	0	0
Study abroad?	0	0
Study at another college in the U.S.?	0	0
Have an internship?	0	0
Participate in intercollegiate (NCAA) athletics?	0	0
Participate in club sports?	0	0
Participate in community service?	0	0
Work for pay?	0	0
Receive work-study aid?	0	0
Received financial aid from Northwestern?	0	0
Hold a leadership role on- or off-campus (e.g., student organization, community group, club, or team)?	0	0
Have at least one faculty or staff member (including coaches) who was a mentor to you?	0	0

Do you have a s	spouse or partne	er?		
	Yes		No	
	0		0	
How many chil	ldren do you hav	e?		
None	One	Two	Three	Four or more
0	0	0	0	0
Are any of your	r children aged 5	or younger?		
	Yes		No	
	0		0	
Do you own yo	ur own home no	w?		
	Yes		No	
	0		0	
TA71 . •	1 0			
What is your go				
Woman	1	Man	I ide	entify as:
O		0		\overline{O}

wnat is your s	exuai orieni	ation?				
Heterosexual	Gay/lesbian	Bise	exual	Unsure	I ide	entify as:
0	0			0		
						O
What is your r	ace or ethni	c group	? Mark al	l that apply	7.	
American Inc	dian or Alaskan	Native	☐ Hispa	nic or Latin	0	
Asian			□ Nativ	e Hawaiian d der	or Other Pa	acific
☐ Black or Afri	can American		☐ White	e		
Are you a U.S.	citizen or po	ermane	nt reside	ent today N		
Thinking back family's standa would you place the best answer is	ard of living ce yourself t	compar	ed to al	l America	n famili	es? How
		ar above average	Above average	Average	Below average	Far belov average
My family, when I college	started	0	0	0	0	0
Me, today		0	0	0	0	0

Yes	No
0	0
0	0
0	0
ou lived bef	ore
O	
the U.S.? Outside of the	US
	O O O O O O O O O O O O O O O O O

Please mark the ranges below that most closely approximate your 2019 individual earnings and household income, before taxes.

	Your Individual Earnings	Total Household Income
Under \$50,000	0	0
\$50,000 - \$99,999	0	0
\$100,000 - \$149,999	0	0
\$150,000 - \$199,999	0	0
\$200,000 - \$249,999	0	0
\$250,000 - \$499,999	0	0
Over \$500,000	0	0

LOCALS

To what extent do you agree or disagree with the following statement:

I feel a sense of belonging within the Northwestern alumni community

Strongly	Somewhat	Neither agree	Somewhat agree	Strongly agree
disagree	disagree	nor disagree	\bigcirc	\bigcirc
0	0	0		O

Which of the following statements best reflects your attitude about giving to
Northwestern?
O My top giving priority
One of my top three giving priorities
O Important, but I would support many other organizations first
O Not a priority for me

Of the items listed below, select the ways you CURRENTLY receive news/information about Northwestern. (Select all that apply)

virtu	ai and in-person
	Meeting with a gift officer
	By attending in person or virtual University events
	Class reunions
Affilia	ations
	Information from your local alumni club
	Information from your Northwestern school
	Information from your academic major/department
	Information from your alumni affinity group
Socia	l Media
	Northwestern Alumni Group on LinkedIn
	Northwestern University page on LinkedIn
	Twitter (Twitter.com/NUAlumni)
	Instagram (Instagram.com/NorthwesternAlumni)
	Facebook (Facebook.com/NorthwesternAlumni)
News	sletters
	Athletics newsletter
	Volunteer newsletter
	NAA Virtually Purple newsletter
	Giving society newsletter
	Northwestern Magazine newsletter
	NAA Purple Line newsletter
Webs	sites
	Our Northwestern (our.northwestern.edu)
	Northwestern University website (northwestern.edu)
	Alumni website (alumni.northwestern.edu)
	We Will website (wewill.northwestern.edu)
Gene	ral

Qualtrics Survey Software